



Edward Politis Design

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Software

- Adobe Flash CS4
- Adobe Photoshop CS4
- Adobe Illustrator CS4
- Adobe Indesign CS4
- Adobe Dreamweaver CS4
- Actionscript 2 & 3
- Adobe Acrobat 9
- HTML
- CSS
- Microsoft Word
- Microsoft Excel
- Microsoft Powerpoint
- QuarkXpress 6

Skills

- Creative Direction
- Presentation
- Interactive Usability
- Web Standards
- Interactive Design
- Website Design
- Editorial Design
- Photo Retouching
- Photo Direction
- Photo Editing
- CMYK Printing Process
- RGB Image Optimization
- Coordinating with Print Vendors

Schooling

Adelphi University

Garden City, NY

1995 - 1999

- Bachelor of Arts (Graphic Design)
- Honors College
- Cum Laude

Professional Experience

BrandWizard (Interbrand)

Senior Interactive Designer

September 2007 - January 2011

Collaborate closely with the Product Development team to conceptualize, develop and design web-sites, digital asset management systems and other online applications. Directing design through careful interpretation of the brand message and visual brand guidelines to create a rich, interactive and dynamic user experience that maintains brand consistency throughout.

Key Clients include: Visa, Thomson Reuters, AT&T, TD Bank, Barclays, Tyco Electronics, RSA, McKesson, Covidien, Stiefel Laboratories (GSK), Hyatt, Rio Tinto, Mercedes Benz, U.S. Dept Of Commerce.

Geneva Watch Group

Creative Coordinator (Art Director)

January 2006 - August 2007

Main responsibilities included creating ads, durans, posters, catalogs, blow-ins, brochures & photography direction and retouching for Kenneth Cole Reaction and Kenneth Cole New York. Also worked on Tommy Bahama, Under Armour and Freestyle.

Blue Horizon Media

Art Director

October 2001 - December 2005

Editorial Design and Art Direction.

Associate Art Director

March 2000 - October 2001

Editorial Design.

Freelance Clients

- **Thomas Fuchs Creative** (tfc-nyc.com)
Web Design & Design Direction
- **Atelier** (ateliermagazine.com)
Web Design & Design Direction
- **Palatium** (thepalatium.com)
Web Design & Design Direction
- **Blue Fountain Media** (Various)
Design & Usability Consulting
- **Otium** (otium-nyc.com)
Art Direction / Web Design / Webmaster